

RIDE TOGETHER

2023 UCI Cycling World Championships Proposed plans for the signing of a Pledge to champion Equality, Diversity and Inclusion (EDI)

What is the Pledge?

#RideTogether Pledge is a tangible commitment from the 2023 UCI Cycling World Championships alongside its partners and key stakeholders in a bid to create an Inclusive, Diverse and Accessible world class event for everyone.

The Pledge involves supporting the key principles of the Equality, Diversity and Inclusion (EDI) Framework to not only deliver an event that has inclusion at its core, but also to use the platform of a global event as a catalyst for change.

The 2023 UCI Cycling World Championships are calling upon partners and key stakeholders to sign up to the pledge to help lead on its commitment and impact on EDI.



Why have a Pledge?

While the Championships remains at the very core of everything that the event aims to deliver, it will also act as a catalyst for change across Scotland through the power of the bike. The joy that a bike can be, includes being a tool to improve lives, wellbeing (physical and mental) and bring a sense of freedom and connection to people in their everyday lives. The EDI framework ensures that those who are most vulnerable in society, impacted by stigma and discrimination and excluded from sport and public life are included in this narrative.

By joining this Pledge, it challenges everyone involved to actively do something that will make a positive difference to the lives of others and by harnessing the power of the bike in the right way, will help to build a fairer, more inclusive Scotland.

This can only be achieved if all partners and key stakeholders work together on the 2023 UCI Cycling World Championships' EDI goals, to build a foundation of trust and confidence with people at a local, national and global level.

What will the Pledge do?

The Pledge will remain at the heart of the 2023 UCI Cycling World Championships, who are committed to ensuring that the event is accessible and welcoming to people from all walks of life. They want people to be engaged and inspired to make a change in the lead up to, during and after the event.

Asking all partners and key stakeholders to sign up to a pledge:

1. We will promote inclusion through the power of the bike, improve wellbeing and build a fairer more inclusive society for all

The Power of the Bike is the key theme of the event which means it has the power to transform lives and encourage people to make a change. The 2023 UCI Cycling World Championships want to ensure that those groups who are vulnerable, and/or impacted by stigma and discrimination are not left behind.

2. We will commit to the growth and sustainability of women and girls cycling in Scotland

Women and girls are a key target group for the 2023 UCI Cycling World Championships. Cycling is traditionally a male dominated sport and to be able to close the gender gap, activating spaces that enable more girls and women to participate in cycling is essential.

3. We will remain authentic to each of our championships by embedding inclusivity and accessibility into our event planning, specific to each venue in Glasgow and across Scotland

Inclusion and accessibility is an integral part of the venue planning process and by building it in at an early stage will avoid the need for changes to be made retrospectively after all plans have been put in place. The 2023 UCI Cycling World Championships is developing a set of guidelines to support event delivery partners on embedding EDI into the planning of events. This will be available from February 2023.

4. We will look to build partnerships, initiate conversations and seek out opportunities to activate programmes to continue to move the dial on EDI

There are lots of community groups that will want to be a part of the event. Educating and informing others about the event is the best way to engage communities, groups and individuals and by expanding our networks will help seek out diverse perspectives and ideas. Communities and people with lived experiences must be heard to bring about effective change.

5. We will use the event as a platform to raise awareness about equality, diversity and inclusion

Cycling is perceived to be a white, male, able bodied sport. This event can be used as a vehicle to promote the diversity of cycling talent, and help inspire a new generation of cyclists for the future in Scotland.

Who will sign up to the pledge?

The pledge is made up of 2023 UCI Cycling World Championships partners and key stakeholders and asks signatories to sign up to all five commitments under the pledge.

Partners and key stakeholders include UK Sport, British Cycling, Glasgow Life, Scottish Cycling, event delivery partners and the UCI.

What issues or concerns might there be?

There will be differing views about the impact of Pledge when made public, in meeting the 2023 UCI Cycling World Championships' EDI objectives. There is a programme of work that will support the Pledge commitments:

- Inclusion and Accessibility guidelines for event planning and delivery
- Nominated champions from each of the Event Delivery partners
- An Action Plan supports the EDI framework which is overseen by an internal EDI Steering Group
- Rachael McKechnie is the EDI Champion and offers EDI input/challenge at the 2023 UCI Cycling World Championships Board level
- Continued engagement with diverse communities, groups and individuals to seek out diverse

How will the Pledge be monitored?

The 2023 UCI Cycling World Championships EDI Working Group has formed a detailed action plan that supports the EDI framework. This will be reviewed monthly in the lead up to the event. Pledge commitments will be a key part of this review process.

When will the Pledge be launched?

It will be launched along with the EDI framework in January 2023. A suggested date/location is at the Emirates Arena in Glasgow when the event delivery partners will come together for their monthly Operational Delivery Forum meeting on 19 January 2023. The aim is to bring together partners, key stakeholders and others (tbc) that will together officially launch the EDI framework.

